

# Seminar Invitation

## 30 July 2010

### Investing in Australian R&D

### to Accelerate Commercial

### Deployment of Solar Technologies

GH

GRIFFITH  
HACK

PATENTS  
TRADE MARKS  
IP LAW

## Welcome

**Rob Wulff, Head of the Clean & Sustainable Technologies Group, Griffith Hack**

Solar-generated energy is expected to play an important role in contributing to global energy supply in coming decades. The solar industry is expanding rapidly worldwide and Australia especially has a vast and largely untapped solar resource. However, technology to harness the sun's energy is still relatively early in its lifecycle and substantial public and private investment is required to improve and lower the cost of solar energy technologies to make them more cost competitive relative to traditional sources of energy generation.

The Australian Solar Institute (ASI) aims to help consolidate Australia's leadership position in solar R&D globally as well as accelerate the commercial deployment of solar technologies by directly investing in excellent R&D projects that advance Australian innovation in solar photovoltaic and concentrating solar thermal technologies. The ASI's research investment portfolio includes projects led by Australian research institutions, in some cases in collaboration with major global industry partners, as well as by Australian companies. Key challenges remain in ensuring that cutting-edge R&D is complimented by the necessary investment to move solar technologies through the innovation chain and in capturing the economic and technical learnings of large-scale deployment programs, including the Australian Government's Solar Flagships initiative.



**Olivia Coldrey, Research Investment Manager, Australian Solar Institute**

Olivia Coldrey is a lawyer with over 12 years of experience in cross-border finance transactions. In her role as Research Investment Manager at the Australian Solar Institute (ASI), Olivia manages the ASI's R&D investment program in solar photovoltaic technologies.

Prior to joining the ASI in October 2009, Olivia led the renewable energy finance business at Australia's export credit agency, Export Finance and Insurance Corporation, where she also worked as in-house counsel. In private practice, Olivia has worked with Baker & McKenzie in Sydney and Latham & Watkins in New York.

Olivia is a graduate of the ANU, UNSW and the London School of Economics. In 2005-06 Olivia was Global Emil Noel Fellow from Government at New York University School of Law where she undertook research in international trade law as a Fulbright Scholar.

**Event details:** *(The speaker will present live from our Sydney office via video-conferencing).*

**Venue:** Griffith Hack

**Melbourne**

Level 3  
509 St Kilda Road  
Melbourne VIC 3004

**Sydney**

Level 29 Northpoint  
100 Miller Street  
North Sydney NSW 2060

**Perth**

Level 19  
109 St Georges Terrace  
Perth WA 6000

**Brisbane**

Level 10  
167 Eagle Street  
Brisbane QLD 4001

**Date:** Friday July 30 2010

**Time:**

**Melbourne, Sydney & Brisbane**  
12.45pm - registration & light lunch  
1:00pm – seminar commences  
2:00pm – seminar concludes

**Perth**

10:45am – registration & morning tea  
11:00am – seminar commences  
12:00pm – seminar concludes

**RSVP**

**By Friday 16 July 2010**

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Please forward this invitation to other people within your organisation who may benefit from this seminar.

Please let us know if you do not wish to receive any further invitations from us by email to:  
ghseminars@griffithhack.com.au

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